INTERNATIONALLY RECOGNISED, MULTI AWARD-WINNING SCHOOL FOR THE CREATIVE ECONOMY

[AFDA]

Film | Television | Performance | Business Innovation | Creative Writing

IN THE LAST 5 YEARS

- 96 SAFTA AWARDS
- 3 OSCAR AWARDS
- 10 SAMA AWARDS
- 32 SIMON MABHUNU SABELA AWARDS
- 14 DIFF AWARDS
- 34 KYKNET SILWERSKERMFEES AWARDS
- 35 STUDENTS IN TOP 10 LOERIE RANKINGS
- 4 NALEDI AWARDS
- 1 SONY FILMMAKER AWARD
- 6 FLEUR DU CAP AWARDS
- 47 SASC VISUAL SPECTRUM AWARDS

CREATE. BUILD. OWN. LEAD.

★ MOST RECOGNISED GRADUATES IN SA FILM AND TV ★

★ FULLY ACCREDITED HIGHER CERTIFICATE PROGRAMMES, UNDERGRADUATE DEGREES AND POSTGRADUATE QUALIFICATIONS ★

★ GRADUATE WITH YOUR OWN INDUSTRY-READY PORTFOLIO ★

‘Sada tanisens gera kuru da’ (‘Our actions create us’)

The AFDA motto, a Khoisan expression

Start Your Creative Career with AFDA.

The Goal.

To develop a value-driven educational institution that contributes to transformative nation building and rewards all stakeholders by providing a relevant, stimulating, rigorous and globally integrated learning experience that empowers students with productive innovative skills, enabling graduates to grow sustainable creative economies.



SELF DISCIPLINE
Have a strong work ethic

INTEGRITY
Work honestly

RELIABILITY
Always deliver

HUMILITY
Be open to learning

PASSION
Love what you do

The Values.

Why AFDA

AFDA has a unique and progressive project-led research and learning approach and faculty made up of industry experts and academics that:

1. Utilise a stimulating **HYBRID LEARNING** and teaching approach.

2. Develop **21ST CENTURY SKILLS** like creativity, collaboration, values & goal setting, critical thinking and digital technology.

3. Offer students **GENERAL & SPECIALISED SKILLS** in film, theatre, television and business innovation production and audience/market dynamics.

4. Utilise diverse teaching and learning experiences that include instructional, student-led, **EXPERIENTIAL, COLLABORATIVE** and **EXPLORATIVE LEARNING**.

5. Do not have traditional sit- down examinations, but rather **MULTIPLE ASSESSMENT MODES** which include audience / market, industry experts and collective-individual project and research assessment to suit different learning styles and mimic industry practices.

6. Develops **INDUSTRY READY GRADUATES** who are skilled and connected to a pool of creatives.

7. AFDA graduates are **MULTI-HYPHENATE CREATIVES;** filmmakers, entrepreneurs, performers, writers, designers and innovators who can wear more than one hat. They don't just follow opportunities; they create them, turning their skills and ideas into careers that shape the future of the creative economy.



AFDA History

AFDA was founded in 1994 by Garth Holmes, Bata Passchier and Deon Opperman.

From its early beginnings of 6 students, a rented VCR and broken TV it has become one of the leading institutions of its kind in the world today. AFDA now has over 2750 students, a permanent staff of over 280 academics and administrators and 5 fully equipped campuses in Johannesburg, Cape Town, Durban, Gqeberha and Hatfield.

AFDA now has over 8500 alumni. Our graduates are pervasive and well known and respected in the entertainment industry both locally and abroad. They work in all sectors of the creative economy and its associated industries. Many of them have created companies that employ both small and large numbers of practitioners and services. Many have made their mark abroad. Many have diverted into other industries and careers and continue to make critical contribution to SA's GDP.

AFDA is an internationally recognised institution and is a full member of CILECT – The International Association of Film and Television Schools. AFDA's membership to CILECT gives AFDA students and alumni the opportunity to continue or further their studies at any of the 180+ CILECT member film schools around the world.



FOUNDERS AND ALUMNI REUNITE

From AFDA student to AFDA CEO

AFDA and Stadio Holdings are delighted to announce the appointment of **Diaan Lawrenson** as the new AFDA CEO, effective 1 January 2025.

With 26 years of experience in the entertainment industry, Diaan has embraced diverse roles: actor, producer, content creator, AFDA lecturer, and Dean of AFDA Cape Town. Her work across all genres has given her a profound understanding of the industry's disciplines and workflows. Now, as the newly appointed CEO of AFDA, she brings unique insights into what students need to thrive creatively and what AFDA must deliver to prepare them for the future.

"I have had the privilege of serving as the Dean of AFDA Cape Town for the past five and a half years, an experience that has provided me with invaluable insights into every facet of AFDA's operations. This role has not only deepened my understanding of the institution's diverse functions but has also equipped me with the knowledge and skills to contribute meaningfully at a strategic level. As I step into the role of CEO, I am eager to continue expanding my expertise in these areas while applying the lessons learned to guide AFDA's future.

In this capacity, I will be entrusted with steering the growth and evolution of our institution, ensuring its continued relevance and impact within the creative economies. This includes fostering the development of our student body and amplifying the contributions of our alumni to the creative economies. Our students and alumni consistently play a significant role in nation-building and strengthening South Africa's economy, and I am both inspired by their achievements and excited about what the future holds for AFDA." says Diaan.

AFDA is the no.1 Oscar winning tertiary institution of its kind in Africa. With fully accredited and internationally recognised programmes, AFDA's outcomes-based learning, empowers students with the skills they need to excel in the creative and innovation economies. AFDA graduates are shaping the future of the Creative Economy worldwide with their innovative and creative expertise.



AFDA CEO DIAAN LAWRENSON

Institutional Senate

The AFDA Institutional Senate plays an important role in supporting the institution's strategic direction, operational effectiveness and commitment to academic excellence. Reporting to the AFDA CEO, the Institutional Senate comprises key members of the institution's leadership and management, including representatives responsible for operations, administration, finance, marketing, human resources and curriculumn.

Through collaboration and strategic oversight, the Senate supports institutional governance, promotes alignment across AFDA's campuses and functions, and contributes to maintaining the standards, accountability and organisational effectiveness that underpin AFDA's mission to develop industry-ready graduates and shape the future of the creative economy.



JAN MARAIS
CHIEF FINANCIAL OFFICER



GRANT DAVIES
GROUP ADMINISTRATION MANAGER



ANTON BASSON
NATIONAL CURRICULUMN MANAGER



HENRIETTE DE VILLIERS
CHIEF OPERATING OFFICER



KAYLYNN ESAU
NATIONAL BRAND AND DESIGN MANAGER



ANGELO LAMBERTS
NATIONAL STUDENT RECRUITMENT MANAGER

Jane-Anne Raath

AFDA Johannesburg Dean

Jane-Anne Raath is a filmmaker, educator, and entertainment lawyer with a distinguished career spanning production and legal consulting within the creative industries.

Jane-Anne graduated from the University of Cape Town (UCT) with an Honours degree in Film and Media Production. She then dedicated 15 years as a dynamic freelance line producer, working extensively in feature film and service production. Her production expertise encompasses acclaimed projects such as Mad Max: Fury Road, Mandela: Long Walk to Freedom, Chappie, and hundreds of commercial campaigns.

In 2019, Jane-Anne joined AFDA as a senior lecturer in film producing, balancing this role with her master's studies. She earned her Master's degree in Entertainment Law from the University of the Witwatersrand (Wits) in 2022. Since then, she has established herself as a trusted legal consultant within South Africa's film and entertainment sectors.

For the past five years, Jane-Anne has managed the Johannesburg film school at AFDA, where she focuses passionately on curriculum development and enhancing the student experience. Her leadership is underpinned by a commitment to nurturing talent and ensuring the campus remains a vibrant hub for creative excellence. Jane-Anne is an esteemed academic who currently serves as the Film Chair of SACOMM. She has presented her research on AI and deepfake technology on international platforms, including prestigious conferences such as CILECT.

"I am truly honoured to serve this thriving creative community. I am dedicated to keeping students at the heart of all our initiatives, building on the campus's legacy of producing some of the key players in the creative industry, with a vision to continue fostering growth and innovation. Creativity isn't just about making something new, it's about seeing possibilities where others see obstacles, and daring to shape the future with imagination and courage, applying the lessons learned to guide AFDA's future."



AFDA JOHANNESBURG DEAN JANE-ANNE RAATH

Tebogo Motaung

AFDA Johannesburg Vice Dean

Tebogo Motaung, MBA: Award-Winning Educational Leader, Entrepreneur & Advocate for Youth Empowerment Tebogo Motaung is a visionary and results-oriented Sowetan-born leader with over 15 years of extensive experience in higher education, encompassing educational management, program development, and strategic leadership. She is passionately dedicated to youth and women's empowerment and driving impactful change within academia, recognized as the Awardwinning Innovation Business Leader of the Year in 2024 by CEO Monthly.

Prior to joining AFDA, Tebogo dedicated over twelve years to the University of Johannesburg (UJ). There, she held significant responsibility for the student lifecycle and academic progress, supporting students from undergraduate to postgraduate degrees. Recognizing the importance of strategic leadership and a comprehensive understanding of business principles, especially in tertiary education, she further pursued and obtained her MBA from the Johannesburg Business School (UJ). This advanced degree has equipped her with the necessary insights, frameworks, and skills to effectively lead and foster innovation and entrepreneurship within a Business School context.
As the Head of School at AFDA BCom JHB Campus for the Business and Innovation Degree, Tebogo has been instrumental in fostering innovative educational environments alongside her academic team.

She aligns operational goals with institutional strategies to ensure student success. In this role, she also manages lecturing staff, serves as a Lecturer, Honours research supervisor, and Business Studies Assessor and Advisor. Her deep academic foundation includes not only her Master of Business Administration (MBA) but also an Honours in Public Management and Governance, a Bachelor of Arts in Corporate Communication, and a Postgraduate Diploma in Labour Law. She further holds a Business Analysis and Project Management Certification.
Beyond her impactful work in education, Tebogo is also the Founder and CEO of Tebbie M Creations, a women's fashion empowerment brand established in 2017.



AFDA JOHANNESBURG VICE DEAN TEBOGO MOTAUNG

Stephen Drake

AFDA Cape Town Dean

With more than three decades of experience spanning creative media, technology, business and higher education, **Steve Drake** brings a wealth of industry and academic experience to his role as Dean of AFDA Cape Town.

Drake has been part of AFDA for more than 20 years, holding a number of senior academic leadership roles, most recently as Head of School: Business Innovation and Technology. He has played a key role in developing AFDA's approach to the intersection of creativity, entrepreneurship and technology, including the implementation of the BCom in Innovation and Entrepreneurship.

Before moving into higher education, Drake worked across the creative media industry as a cinematographer, line producer, media marketer and distributor.

He holds an MBA from the University of Cape Town and London Business School, as well as a Certificate in Film & Broadcasting from New York University. of With more than three decades of experience spanning creative media, technology, business and higher education, Steve Drake brings a wealth of industry and academic experience to his role as Dean of AFDA Cape Town.



AFDA CAPE TOWN DEAN STEPHEN DRAKE

Dr Temara Prem

AFDA Durban Dean

Dr Temara Prem is an academic and filmmaker based in Durban, South Africa, specialising in postcolonial film theory and filmmaking. She holds a PhD in Film and Television from the University of the Witwatersrand, Johannesburg. Her doctoral research examines identity representation in post-apartheid South African cinema, contributing to global discussions on cultural specificity and representation in film. She also earned an MFA in Film and Television from AFDA Cape Town, where her thesis explored Baroque aesthetics and their influence on post-war expressionist cinema. This combination of theoretical and technical expertise informs her teaching and creative work.

Dr Prem also has extensive experience in the film and media industries, having worked on productions in the capacities of cinematographer and director, including directing projects for BET Africa and SABC 1. In addition to her academic and professional roles, Dr Prem is committed to promoting diversity and inclusion within the film industry and educational institutions. She serves on the Standing Committee on Ethics, Diversity, and Inclusion (SCEDI) for CILECT (The International Association of Film and Television Schools). She is also a member of SWIFT (Sisters Working in Film and Television).



AFDA DURBAN DEAN DR. TEMARA PREM

Simon Pienaar

AFDA Gqeberha Dean

Simon Pienaar is a filmmaker, educator, and creative leader born and raised in Gqeberha. With both parents having served as university lecturers, education and creativity were embedded in his upbringing. After graduating from Nelson Mandela University, Simon spent over a decade working as a freelance visual artist and educator, co-founding a design agency and a private photography school, while earning national and international awards for his work in photographic and digital arts.

Simon joined AFDA Gqeberha in 2015 and has since spent ten years lecturing across the disciplines of Cinematography, VFX, Editing, Data and Grading, Producing, and Writing. For the past four years, he has served as the Programme Coordinator for the School of Motion Picture, developing curricula, shaping student outcomes, and supporting cross-disciplinary integration. In 2024, he completed his Master of Fine Arts (MFA) through AFDA Johannesburg, focusing on engagement and immersion theory through gamification and ludology.

Simon brings to the role of Dean a grounded, holistic understanding of the AFDA curriculum and a deep belief in collaborative, student-centered learning. His leadership is guided by two core principles: kaizen, the philosophy of continuous improvement through small, daily efforts; and ikigai, the alignment of purpose, skill, and meaningful contribution.

In his new role as Dean, Simon is committed to fostering a campus culture that celebrates creativity, embraces innovation, and serves as a catalyst for the Eastern Cape's growing creative economy.

"A great film is never made alone: it's built frame by frame, cut by cut, through collaboration, clarity of vision, and a willingness to fail forward. That's how I see this campus: not as a finished product, but as a living edit. Every student, every staff member, every idea contributes to the unfolding story of AFDA Gqeberha, and I'm here to help direct the next act."



AFDA GQEBERHA DEAN SIMON PIENAAR

Pauli van Dyk

AFDA Hatfield Dean

Pauli van Dyk is the Dean of AFDA Hatfield, bringing nearly four decades of experience in the South African television and creative industries to the leadership of AFDA's newest campus.
An accomplished producer, director, and editor, Pauli has worked across a wide range of television, documentary, and educational productions. Her work includes popular programmes such as Jam Sandwich, Fortuinsoekers, Walala Wasala, and the iconic children's programme Wielie Walie, as well as acclaimed documentaries including Punk in Africa and Who Killed Johannes Kerkorrel. Her achievements include four SAFTA Awards for Jam Sandwich.

Alongside her industry career, Pauli has built a strong reputation as an educator and mentor, developing emerging talent and contributing to the growth of South Africa's creative industries. She has also taught post-production, editing, and directing at AFDA Johannesburg, sharing her extensive industry knowledge with aspiring filmmakers and television professionals.

Pauli holds a BA Drama Honours degree and an MFA with an educational focus. Her combination of academic expertise and industry experience across theatre, television, and education provides her with a unique understanding of the creative economy.

As Dean of AFDA Hatfield, she is helping shape the academic vision of AFDA's fifth campus and expand access to creative education in Pretoria and Tshwane. Her focus is on preparing graduates with the skills, adaptability, and industry awareness needed to succeed in a rapidly evolving creative landscape.

Pauli's vision is to help "reimagine the skill set that newly graduated students will need to flourish in the creative economy, while finding the unique voice of Pitori," while contributing to AFDA's mission of delivering innovative, high-quality creative education.



AFDA HATFIELD DEAN PAULI VAN DYK

AFDA Johannesburg

Established 1994

AFDA was established in Johannesburg in 1994 and is currently situated on a 10 000 square metre campus within a stone's throw of the national TV broadcaster, the SABC.

AFDA's Johannesburg campus is where the institution's story began. Founded in 1994 by Garth Holmes, Bata Passchier and Deon Opperman, AFDA opened its doors with just six students, a rented VCR and a broken television, united by a vision to transform South Africa's creative industries through education. Located in Auckland Park, close to the SABC and the country's largest television and film production hub, the Johannesburg campus has grown into AFDA's flagship campus and remains at the heart of the institution's academic and industry leadership.

Also known as Egoli ('place of gold') or Jozi, it is South Africa's go-to TV production kitchen, and enjoys sunny weather all year round. The six million strong population of this vibrant melting pot are fondly known as Jo'burgers.





AFDA Cape Town

Established 2003

Cape Town, the Mother City, is widely recognised as one of the most beautiful places on earth.

It is home to three world heritage sites: the Kirstenbosch Botanical Gardens, Table Mountain and Robben Island. The city's pristine beaches and watersports havens, and the waters around the Cape Peninsula are a whale-watchers paradise.

Established in 2003, AFDA Cape Town is situated in Observatory on a 7000 square metre site in a quaint historical area just outside the CBD where Victorian architecture, industrial enterprise and trendy watering holes form a fascinating and eclectic mix.

The Cape Town film industry provides infrastructure and service excellence to international feature film and commercial productions. The glorious locations, the 15-hour long summer days, the intensity of the light, the world class facilities, the favourable exchange rate and the top-notch technical film crews all combine to make Cape Town one of the first choices for overseas productions.

AFDA Durban

Established 2013

Over the last 13 years since its inception with 71 students, AFDA Durban has continued to grow and now boasts five programme offerings, ranging from Higher Certificates, undergraduate degrees through to Postgraduate qualifications.

The campus offers industry-standard studios, post-production suites, lecture and rehearsal rooms, as well as student recreational areas, storage and parking facilities. All programmes offered on AFDA Durban have year for year parity with the other AFDA campuses, to ensure the same world-class curriculum delivery and standard of facilities.
AFDA Durban has had an unmistakable impact on the local as well as international entertainment industry. AFDA Durban graduation films have won the Best Student Film award at the Simon Sabela Awards 10 years in a row and the AFDA Durban campus is also the home to the official statue of the Simon “Mabhunu” Sabela Award.





AFDA Gqeberha

Established 2015

AFDA Gqeberha was established in 2015 at a small campus in Newton Park. The student numbers soon outgrew the site and the campus was moved to Bird Street in Central into an old museum and heritage building.

The campus started with offering the BA in Motion Picture Medium, and the BA in Live Performance soon followed suit. By 2018, the Postgraduate BA Honours degree started and in 2019, the 1-year Higher Certificate was started at the campus. The campus hosts a growing but tightly knit and diverse community of passionate staff and students all invested in and focussed on the creative economy.

The Gqeberha campus is within 5min from all the top amenities, most importantly the beautiful beaches and beachfront promenade of Nelson Mandela Bay. The Central area is host to a melting pot of arts and culture, including the Opera Theatre, art galleries and also many historical and cultural sites and buildings.

AFDA Hatfield

Established 2026

AFDA Hatfield – A New Chapter for the Creative Economy

The opening of AFDA Hatfield in 2026 marks a significant milestone in our mission to expand access to world-class creative education across South Africa. By establishing a presence in Tshwane, we aim to connect students from Gauteng, Limpopo, and Mpumalanga to a vibrant creative ecosystem, reducing travel and accommodation costs while fostering local talent. AFDA remains committed to developing industry-ready graduates who will lead and innovate in the creative economy.













who we are

MEMBER OF CILECT

CILECT · CHE · SAQA · DHET

35+ AREAS OF STUDY

5 CAMPUSES

ESTABLISHED

JOHANNESBURG	1994
CAPE TOWN	2003
DURBAN	2013
GQEBERHA	2015
HATFIELD	2026

5 UNDERGRADUATE DEGREES

4 POSTGRADUATE PROGRAMMES

3 HIGHER CERTIFICATES

2750+ STUDENTS

8500+ ALUMNI

96 SAFTA AWARDS · 3 OSCAR AWARDS · 10 SAMA AWARDS · 32 SIMON MABHUNU SABELA AWARDS · 14 DIFF AWARDS

34 KYKNET SILWERSKERMFEES AWARDS · 35 STUDENTS IN TOP 10 LOERIE RANKINGS · 4 NALEDI AWARDS · 1 SONY FILMMAKER AWARD · 6 FLEUR DU CAP AWARDS · 47 SASC VISUAL SPECTRUM AWARDS

AFDA Programmes

Higher Certificates

- **Higher Certificate in Film, TV & Entertainment Production**
  NQF Level 5 | SAQA ID 90741
- **Higher Certificate in Performing Arts**
  NQF Level 5 | SAQA ID 111403
- **Higher Certificate in Radio & Podcasting**
  NQF Level 5 | SAQA ID 99532

Undergraduate Programmes

- **Bachelor of Arts in Motion Picture Medium**
  NQF Level 7 | SAQA ID 35934
- **Bachelor of Arts in Live Performance**
  NQF Level 7 | SAQA ID 35936
- **Bachelor of Creative Writing**
  NQF Level 7 | SAQA ID 112550
- **Bachelor of Commerce in Business Innovation & Entrepreneurship**
  NQF Level 7 | SAQA ID 94705
- **Bachelor of Fine Arts & Design**
  NQF Level 7 | SAQA ID 125577

Postgraduate Qualifications

- **Bachelor of Arts Honours in Motion Picture Medium**
  NQF Level 8 | SAQA ID 35935
- **Bachelor of Arts Honours in Live Performance**
  NQF Level 8 | SAQA ID 35937
- **Postgraduate Diploma in Innovation**
  NQF Level 8 | SAQA ID 111396
- **Master of Fine Arts in Motion Picture Medium**
  NQF Level 9 | SAQA ID 96800



The AFDA Film School

- Higher Certificate in Film, TV & Entertainment Production
- Bachelor of Arts in Motion Picture Medium
- Bachelor of Arts Honours in Motion Picture Medium
- Master of Fine Arts in Motion Picture Medium





ARRI-ALEXA MINI CAMERA



PANASONIC TELEVISION CAMERA



ARRI-ALEXA CAMERA


LIGHTING EQUIPMENT


FILM SET KITS



INDUSTRY GOLD STANDARD ARRI-ALEXA MINI HOLLYWOOD'S FAVOURITE CAMERA


SOUND STUDIO



BEHIND THE SCENES ON SET






[AFDA]
School of live performance
THEATRE




[AFDA]
Award-winning Alumni
[AFDA]
YOUR AWARD-WINNING JOURNEY BEGINS HERE




start
future
Your
Welcome
to
[AFDA]



Higher Certificate in Film, TV & Entertainment Production

1 Year Full-time | NQF level 5 | SAQA ID 90741
All AFDA campuses: Johannesburg | Cape Town | Durban | Gqeberha | Hatfield

The **Higher Certificate in Film, Television and Entertainment Production** focuses on basic technical and / or production skills important for the running of a film or television set. The HC programme equips learners with entry level technical and vocational skills for a variety of assistantships in the Creative Industries. It also enables students to enter a degree programme of their choice.

There are 2 streams within the programme. Both streams, or a combination of modules from the two streams, will be offered on a given campus, depending on the student intake and the demand in the selection of a module on that campus.

*(*Please check with your campus of choice which modules will be offered.)*

Stream 1:

TECHNICAL

- Introductions to camera, grips, lighting, multi-cam studio operations and on-set sound recording.

Stream 2:

PRODUCTION and ART DEPARTMENT

- Introductions to production coordination, art department, wardrobe, make-up & styling, and post-production coordination.


STUDENTS FOCUSING ON SET


LIGHTS CAMERA SOUND... AND ACTION


STUDENT EDITING LIVE


STUDENT APPLYING THE LAST TOUCH OF MAKE-UP

Bachelor of Arts in Motion Picture Medium

3 Years Full-Time | NQF Level 7 | SAQA ID 35934
All AFDA Campuses: Johannesburg | Cape Town | Durban | Gqeberha | Hatfield

The AFDA **Bachelor of Arts in Motion Picture Medium** is internationally recognised, as evidenced by winning numerous industry-acclaimed awards, for providing students with a rigorous, well-rounded, comprehensive education in motion picture production. The programme is designed to equip students with the necessary conceptual, practical and contextual skills to produce multiple forms of film, TV, and emerging media content. What defines the programme and sets it apart, is its experiential approach to learning, allowing graduates to thrive in the creative economy of the 21st century.

Students will be guided in how to produce work in a variety of formats for a range of distribution platforms. These include short dramatic narratives, pilot episodes for a drama or comedy series, documentaries, multi-camera actuality or drama shows, and social media productions.

In Discipline Studies, students will initially gain a broad set of basic conceptual, technical and craft skills in production, screen design, image production, post-production as well as sound and music production. Based on their skills and talents, they will select two disciplines in which they will acquire comprehensive skills.

Discipline skills acquisition over the three years of study has been designed to equip students with the required skill sets to meet the ever-evolving production needs of the 21st century motion picture industry.


STUDENTS GETTING READY FOR ACTION


STUDENTS IN THE EDIT SUITE


STUDENTS SHOOTING A CLOSE-UP

Disciplines & Majors

available in the BA Motion Picture Medium Degree

- Writing
- Producing
- Directing
- Cinematography
- Data & Grading
- Production Design
- Character Design and Styling
- Editing
- Visual Effects
- Animation (Johannesburg only)
- Sound Design
- Media Music Production



STUDENTS GETTING READY FOR THE LAST TAKE



STUDENT IN THE SOUND STUDIO



CHARACTER DESIGN & STYLING STUDENT PUTTING ON THE FINAL TOUCH



DIRECTING STUDENT ENJOYING WHAT HE SEES ON HIS MONITOR

BA Honours in Motion Picture Medium

1 Year Full-time | NQF level 8 | SAQA ID 35935
All AFDA Campuses: Johannesburg | Cape town | Durban | Gqeberha

**BA Honours is open to students who have completed Undergraduate studies or qualify to RPL into Postgraduate studies.*

Students in the **Motion Picture Medium Honours** programme will conceptualise, develop, produce, market and professionally exhibit one of the following works:

MOTION PICTURE STUDENTS:
24-minute Dramatic Narrative Film
24-minute Pilot Programme for Television
24-minute Documentary Film

DISCIPLINES ON OFFER:
- Writing | Directing | Producing;
- Production Design | Character Design & Styling
- Cinematography | Data & Grading
- Editing | Visual Effects | Animation*
- Media Music Production
- Sound Design

*Available in AFDA Johannesburg only

With a postgraduate level focus on Research-led Practice / Practice-led Research, the AFDA Honours degrees equip students to apply research and critical engagement to the production of an artwork. The program also aims to develop key knowledge and skills for success in meeting future challenges, augmenting imagination, creativity, collaboration and communication, leadership, innovation and entrepreneurial skills.

This research approach not only prepares students for further postgraduate studies, but also for entering the world of work in their preferred field of specialisation.



STUDENTS ON A COLD OUTDOOR SHOOT



AFDA HONOURS STUDENT TRISTAN HOLMES WITH A STUDENT ACADEMY AWARD (OSCAR), HE WON FOR HIS FILM "ELALINI" IN 2006



ALL SET UP AND READY TO ROLL

Careers in Motion Picture Medium

Film

Director, Producer, Content Creators, Production Manager, Unit Manager, Location Manager, Production co-ordinator, Distributor, Floor Manager, Agent, Casting co-ordinator, Researcher, Assistant Director (1st, 2nd etc), Scriptwriter, Script editor, Script Supervisor, Continuity, Animator, Art director, Art department co-ordinator, Production Designer, Props Master, Set Dresser/ Decorator, Prosthetics artist, Stylist, Costume Designer, Makeup Artist, Wardrobe Supervisor, SFX, Director of Photography, Focus Puller, Camera Operator, Camera Assistant, Grip, Grip Assistant, DIT, Lighting technician, Videographer, Cinematographer, Equipment management & rental, Colourist, Grading, Editor, Assistant Editor, VFX Artist, VFX Supervisor, 2D Artist, 3D Artist, Boom Operator, Sound recorder, Foley Artist/ Editor, Sound Designer, Sound Editor, Sound Assistant, Music Editor, Music composer, Post-production supervisor, Re-recording mixer etc.

Television

TV Producer, Production Coordinator, Floor Manager, Director, TV Writer(s), Script editor/ supervisor, Researcher, Studio Manager, Camera operator, Lighting Technician, Studio Technician, Vision Mixer, Graphics/ Broadcast Designer, Sound Recorder, Sound Editor, Continuity etc.

SCAN FOR MORE


AFDA
AWARD
WINNING
ALUMNI
Diaan Lawrenson
Leroy Gopal
Godisamang Khunou
Benny Afrde
Amanda Du Pont
Jamie Ramsay
Brett Michael Innes
Shamila Miller
Cherise Wate
Antoinette Louw
Elias Ribeiro
Flavia Motsisi
Zeno Petersen
Shekhinah
Thapelo Mokoena
Tema Sebopedi
Shimmy Isaacs
Clifford Joshua Young
Xolile Tshabalala
Daryne Joshua
Lwazi Mvusi
Trevor Stuurman
Lala Tuku
Etienne Fourie
Kabelo Thathe
Nancy Sekhokoane
Lemogang Tsipa
Noxolo Mathula
Marius van Graan
Lucille Slade
Trevor Calverey
Thuthuka Mthembu
Mandla N
Mikhale Jones
Kyle Stroebel
Tristan Holmes
Gilli Apter
Richard Lukunku
Jamie-Lee Sexton
Bongeziwe Mabandla
Millicent Mashile
Ayanda Makayi
Kaydncka Kiara
Yuneera Sallies
Oros Mampofu
Lerato Sokhulu
Thomas Gumede
Ntobeko Dlamini
Gugu Zuma
Danie Bester
Andiswe Dweba
Themba Ntuli
Turni Masemola
Jordy Sank
Rene van Rooyen
Vuyo Dabula
Matshepo Maja
Zee Ntuli
Jenna Bass
Johnathan Liebesmen
Botlhale Boikanyo
Liese Kuhn
Zwelethu Radebe
Thishiwe Ziqubu
Tom Marais
Lineo Sekeleoane
Pierre de Villiers
Nosipho Dumisa
Sofi Zwana
Londiwe Shange
Keenan Arrison
Rethabile Ramaphakela
Chi Mhende
Ryan Kruger
Sheetal Magan
Motlatsi Mafatshe
Leonile Motsetsela
Travis Taute
Valencia Joshua

Master of Fine Arts in Motion Picture Medium

2 Years Part-time | NQF level 9 | SAQA ID 96800
AFDA Campuses: Johannesburg | Cape Town

**MFA is open to students who have completed an Honours degree at a registered university in a relevant field, or qualify to RPL into Masters studies.*

Through applied research, the AFDA **MFA** presents students with the opportunity to master the knowledge of creating and monetising high quality, engaging long format narratives with an appeal to local audiences.

AFDA MFA students are required to complete ONE of the following outcomes:

- A Feature Film of a minimum of 48 minutes in length
- A Feature Documentary of a minimum of 48 minutes in length
- A Feature Film Screenplay / Script of TV Series – series outline and 2 episodes
- Special Projects* on request, such as Podcast Series, Game Prototypes, Commercial Campaigns or Virtual Reality Immersive Experiences

*Special projects need to adhere to the requirements of a NQF Level 9 qualification.

With a master's level focus on Research-led Practice / Practice-led Research, the AFDA Masters programme not only equips students to apply research and critical engagement to the production of a feature length motion picture, but also to generate valuable applied research that will benefit the growth of local creative industries.



ON SET BEHIND THE SCENES - STUNNING STUDIO SET



CINEMATOGRAPHER STUDENT IN FULL FOCUS



Award-Winning Students & Alumni



ANGUISH



CIPHER



PREV REDDY



VUYO DABULA



MOTLATSI MAFATSHE



NTOBEKO DLAMINI

Our award-winning *Global Footprint*



"Old Righteous Blues"



"Thina Sobabili"

6 YEARS IN A ROW

Seven AFDA Alumni Films nominated and candidates for **OSCARS** Best Foreign Language Film

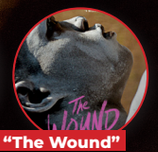
"Old Righteous Blues"
"Thina Sobabili"
"Noem My Skollie"
"The Wound"
"Toorbos"
"This is not a Burial, It's a Resurrection"



"Noem My Skollie"



"Toorbos"



"The Wound"



"This is not a Burial, It's a Resurrection"



OSCAR

OSCAR First and only SA winner of Academy Award for Best Foreign Student Film in 2006 **"Elalini"**

AFDA staff, students and alumni played a key role in the making of the 2021 Student Academy Award winning film **"Lakutshon' Ilanga"**

AFDA alumnus **Kyle Stroebel** works as colourist on Oscar winning documentary **"My Octopus Teacher"**

AFDA alumnus **Adam Thal** produced Oscar nominated film **"The Last Ranger"**



390 FEATURE FILMS

AFDA alumni in key positions in over 360 **feature film productions**

OVER 10,650

The AFDA Community includes: Over **8500 ALUMNI** & Over **2750 Students**

OVER 220

AFDA graduation productions produced annually

CILECT OVER 180

AFDA is a member of CILECT with over **180 audio visual institutions** in 65 countries on 6 continents



10 SAMAs

AFDA Alumni have won **10 Awards** in the last 5 years. **Shekhinah** winning **5**





42 SASC VISUAL SPECTRU AWARDS

25 Gold / Silver
2 Bronze awards

CANAL+ DSTV showmax

From local television to international streaming platforms, AFDA alumni are creating, producing and bringing stories to life across South Africa and around the world.

34 COUNTRIES

In the last 3 years AFDA Graduation Films have been selected to screen at film festivals in **32 countries** around the world



"Unseen"



"How to Ruin Diwali"



"Umtheto"

NETFLIX

AFDA Alumni dominating with their productions on Netflix and other major streaiming platforms, with over 20 Series & Films made by AFDA Alumni

TOP 5 FINALIST

FESTIVAL DE CANNES

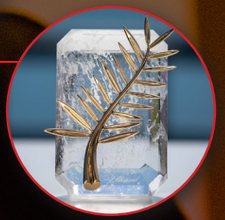
Court de Metrage 2006 AFDA Student Film "Ongeriewe"



GRAND PRIX

CANNES LIONS INT. FESTIVAL

AFDA graduate **Terence Neale** became the first SA director to ever win Grand Prix at the **Cannes Lions International Festival of Creativity**, the world's most prestigious advertising award



OVER 370

AFDA alumni in key positions in over **320 television and online streaming platforms**





AFDA graduation films have won **Simon Sabela** Best Student Film Award for 10 **years** running

10 YEARS IN A ROW



OVER 96 SAFTAs

AFDA Grad Films have won 10 Golden Horn Awards for Best Student Films

17 GOLDEN HORN SAFTAs in 2024

FOR 4 YEARS IN A ROW

AFDA alumnus Adam Bentel ranked No.1 Cinematographer by the **Loeries**



1 SONY FUTURE FILMMAKER AWARDS

AFDA Graduate Film, **"Anguish"** won Best Student Film at Sony Future Filmmaker Awards in 2024 in Los Angeles

The AFDA School of Live Performance

- Higher Certificate in Performing Arts
- Higher Certificate in Radio & Podcasting
- Bachelor of Arts in Live Performance
- Bachelor of Arts Honours in Live Performance



Higher Certificate in Performing Arts

1 Year Full-time | NQF level 5 | SAQA ID 111403
All AFDA Campuses: Johannesburg | Cape Town | Durban | Gqeberha | Hatfield

The 1-year **Higher Certificate in Performing Arts** is project-led, with a focus on learning through experience. Students are assessed on how they are able to analyse and apply the knowledge they have by performing a prescribed text, as well as running a theatre production including stage props, costumes, sound, lighting and production administration.

This way of learning helps students translate their conceptual understanding into practical skills, as well as socialize their learning through collaboration with their team members. This includes learning Performing Arts techniques, practicum, arts management (hosting and technical management) as well as academic development.



PERFORMING ART STUDENTS IN ACTION

Higher Certificate in Radio & Podcasting

1 Year Full-time | NQF level 5 | SAQA ID 99532
AFDA Johannesburg Campus

The AFDA **Higher Certificate in Radio and Podcasting** programme equips learners with entry level technical and vocational skills in the world of radio and podcasting. It also equips students to enter an AFDA degree programme of their choice.

The programme focuses on the basic skills to operate a podcast or radio studio as well as the voice performance skills required for podcast and radio presenting. The programme equips students with the skills to research and record podcasts and to conduct the logistical and technical running of a radio/podcast production. Students also learn about podcast and radio genres, presentation styles, basic station management, studio equipment and recording devices.

In the 4th term students will either stream a pre-recorded podcast produced by themselves, or assist Live Performance students in the recording of a radio drama.


ON AIR


STUDENT GET THE ENGINEERING SOUND PITCH PREFECT


STUDENT WIRED FOR SOUND

Bachelor of Arts in Live Performance

3 Years Full-time | NQF level 7 | SAQA ID 35936
All AFDA Campuses: Johannesburg | Cape Town | Durban | Gqeberha | Hatfield

The AFDA **Bachelor of Arts in Live Performance** programme is designed to equip students with the necessary conceptual, practical and contextual skills to perform on stage, screen, TV, or within the music industry. As is the same in the Motion Picture degree, students in the Live Performance stream follow a project-led, experiential approach to their learning. Students are assessed on how they are able to analyse and apply their knowledge in the context of creating live performance projects for film, TV, stage and emerging media, ensuring that students are prepared to meet the production needs of the 21st century performance industry.

In Discipline Studies, students will have the opportunity to use the knowledge they have gained in Research Studies to experiment, improvise and express their creative voice in the disciplines of stage acting, screen acting and musical performance, as well as a choice of various motion picture disciplines.

Students will gain the skills to successfully position themselves as a performer or presenter for contact environments such as cinemas and theatres, as well as on a variety of digital platforms.



STUDENTS OWNING THE STAGE



STUDENTS ON SET AND ON SCREEN



STAYING IN CHARACTER

Disciplines & Majors

available in the BA Live Performance Degree

Screen Acting

- Defining characters through screenplay analysis
- Developing goal attainment strategies and motivational force for characters
- Creating and adopting effective personalities for character engagement
- Forming defined characters through acting techniques
- Performing for the camera

Stage Acting

- Defining characters through stage play analysis
- Developing goal attainment strategies and motivational force for characters
- Creating and adopting effective personalities for character engagement
- Forming defined characters through acting techniques Performing for the live audience

Music Performance

- Writing lyrics and composing songs
- Performing music
- Vocal development & music theory
- Designing and staging a personal brand
- Product management and the business of music

Media Presenting

- Analysing the Media Text
- Presenting a Media Persona
- Presenting for Medium
- Realising Media Persona Aesthetics
- Capitalising Media Performance


MUSIC STUDENT BELTING IT OUT ON STAGE


STUDENTS TAKING A BOW


STUDENT IN THE LIMELIGHT


ON CUE

BA Honours in Live Performance

1 Year Full-time | NQF level 8 | SAQA ID 35937
All AFDA Campuses: Johannesburg | Cape Town | Durban | Gqeberha

**BA Honours is open to students who have completed Undergraduate studies or qualify to RPL into Postgraduate studies.*

Students in the Honours programmes will conceptualise, develop, produce, market and professionally exhibit one of works listed below. In the **Live Performance Honours** programme, students will not only further the skills sets in their selected discipline, but will engage in the professional world of work, with the intent of launching their careers.

LIVE PERFORMANCE STUDENTS:

SCREEN ACTING:

- A lead role in a 24-minute dramatic narrative film or television pilot

STAGE ACTING:

- Two related 45 - 60 minute stage productions, of which at least one must be performed at a public arts festival.



HONOURS PRODUCTION "FABLES, RHYMES & FAIRY CRIMES"



STUDENT ON STAGE AT GRADUATION FESTIVAL



ON SET - BEHIND THE SCENES

Careers in Live Performance

Live Performance

Stage Actor / Actress, Screen Actor / Actress, Music Performer, Presenter, Singer, Voice over artist, Drama coaching, Stage production development, Teaching & training etc.

SCAN FOR MORE

#HumansofAFDA












The AFDA School of Business & Innovation

- **Bachelor of Commerce in Business Innovation & Entrepreneurship**
- **Postgraduate Diploma in Innovation**



Bachelor of Commerce in Business Innovation & Entrepreneurship

3 Years Full-time | NQF level 7 | SAQA ID 94705
AFDA Johannesburg & Cape Town Campuses

The **BCom in Business Innovation & Entrepreneurship** at AFDA is a project-based degree designed to future-proof, stimulate, and build capacity in students to conceptualise innovative business ideas for start-up businesses; to develop business models and prototypes for these business ideas, and to test the viability of the idea with a potential marketplace. In their final year of study students will also have the opportunity to operate their entrepreneurial business in a simulated workplace.

The degree focuses on business start-up theories and models that can meaningfully apply to and create tech-based projects. Students are encouraged to conceptualise businesses for the Creative Industries, which may include a collaborative project with students in the Motion Picture, Live Performance or Creative Writing degrees.

The tech-focused outcomes allow students to collaborate in a team to realise their start-up business. Each student's role in the business relates to their chosen discipline, and they work together to develop, research and prepare to launch a business start-up to be tested and monetised

*BCom programme availability on certain campuses subject to change. Please consult the Student Recruitment Officer on your campus of choice for further information.


STUDENT CREATING AN APP


STUDENTS PRESENTING


COLLABORATION & INNOVATION


CELEBRATING A SUCCESSFUL BUSINESS PITCH


STUDENTS BEING ASSESSED BY PROFESSIONAL INDUSTRY PANEL

Disciplines & Majors

available in the BCom Business Innovation & Entrepreneurship Degree

- Business Strategy and Management
- Marketing and Sales
- Startup Finance
- U(I)X Design and Operations



STUDENT PITCHING THEIR BUSINESS STRATEGY


IDENTIFYING THE TARGET MARKET


USING VR IN A BUSINESS PITCH

Postgraduate Diploma in Innovation

1 Year Full-time | NQF level 8 | SAQA ID 111396
AFDA Johannesburg & Cape Town Campus

The Postgraduate Diploma is open to students who have completed Undergraduate studies or qualify to RPL into Postgraduate studies

The AFDA **Postgraduate Diploma in Innovation** provides students with a rigorous education in convergence of business and technological innovation, equipping students with the necessary skills to identify a business opportunity, apply innovation theory and launch a new business venture.

The intent of this qualification is to economically boost the creative economy, by hosting an innovation incubator that develops tangible businesses through a diverse cohort of students.

The Postgraduate diploma, with a focus on research and collaborative projects can accommodate students from Undergraduate degrees of various specialisations and electives, whether in business, entertainment or otherwise.

Students will not necessarily learn the foundations of business as an Undergraduate BCom programme may teach, however students should enter the program with a keen interest in business and entrepreneurship. Students will learn about generating new ideas, researching, innovating and look at applying their previous area of specialisation (discipline) or an area of great interest to them into their role as part of a dynamic and diverse group of individuals. This group will collaborate to develop a business model that harnesses their collaborative disciplines.

At the end of the year-long programme students will have a generated a innovate start-up business that will have the capacity to attract, as well as a reflective research report that encapsulates each students individual learning journey.

*The Postgraduate Diploma in Innovation is available on the Johannesburg and Cape Town campuses.


BUSINESS INNOVATION TEAM


BUSINESS MODEL PRESENTATION


BUSINESS MODEL PRESENTATION

Careers in Business School

Business & Innovation

Entrepreneur, Strategist, Marketer, Brand development & management, Communication & Sales, Events Management, Entertainment & Artist Management, Project Manager, Digital/Social Media/ Online specialist, Finance, Product Development, Consulting, Business Management, Operations, Networking Engineer, Support, Technician, Developer, Content Creator etc.

SCAN FOR MORE

The AFDA School of Fine Arts & Design

- Bachelor of Fine Arts & Design



Bachelor of Fine Arts and Design

3 Year Full-time | NQF level 7 | SAQA ID 125577
AFDA Johannesburg & Cape Town Campus

The Bachelor of Fine Arts & Design (BFAD) at AFDA is designed for a new generation of artists, designers and creative entrepreneurs who want to transform their ideas into meaningful work and build sustainable careers from their creativity.

Where creativity becomes your career.

The future does not belong to those who only make art. It belongs to those who imagine, create, innovate, own and lead.

Art is no longer limited to galleries. Today's artists create immersive worlds, live experiences, installations, brands, digital products, environments and movements.

Whether you are drawing a concept, designing an experience, building a prototype, creating immersive environments or exploring new digital frontiers, BFAD gives you the freedom, skills and industry connections to turn your creative vision into reality.

At AFDA, creativity is more than expression.

Creativity is an economy. Creativity is innovation. Creativity is opportunity.


BUSINESS INNOVATION TEAM


BUSINESS MODEL PRESENTATION



BUSINESS MODEL PRESENTATION

Disciplines & Majors

available in the Bachelor of Fine Arts & Design Degree

- Business Strategy and Management
- Marketing and Sales
- Startup Finance
- U(I)X Design and Operations



STUDENT PITCHING THEIR BUSINESS STRATEGY



IDENTIFYING THE TARGET MARKET



USING VR IN A BUSINESS PITCH

Careers in Fine Arts & Design

Fine Arts & Design

Book Illustrator, Drawing Artist, Sketch Artist, Graphic Designer,Product Designer ,Creative Director, Painter, Muralist, Art Conservator, Art Therapist, Gallery or Museum Curator,Freelance Painter, Fine Art Photographer, Commercial Photographer, Photojournalist, Documentary Photographer, Portrait Photographer, Videographer, Photo Editor, Installation Artist, Environmental Artist, Exhibition Designer, Public Art Consultant, Art Director.

SCAN FOR MORE

#HumansofAFDA














The AFDA School of Creative Writing

- **Bachelor of Creative Writing**



Bachelor of Creative Writing

3 Years Full-time | NQF level 7 | SAQA ID 112550
All AFDA Campuses: Johannesburg | Cape Town | Durban | Gqeberha

The South African and global creative industries are undergoing massive growth and diversification. There is a clear need for creative writing programmes to address the vast expansion of new platforms and media technologies.

The new 3-year AFDA **Bachelor of Creative Writing** programme is structured to respond to this rapidly changing landscape, while offering integrated, rather than isolated creative writing projects. It will deliver multi-skilled writers that can create content for a variety of existing and emerging media platforms.

AFDA's Bachelor of Creative Writing will supply students with a broad-based skillset and provide a multitude of career possibilities.

Disciplines & Majors

- Short Story
- Screen Writing: Film & TV
- Play Writing
- Promotional Writing



COLLABORATIVE STORY WRITING



SCREENWRITING IN ACTION


STUDENT PITCHING A SCRIPT

Careers in Creative Writing

Creative Writing

Screenwriter, Script Editor, Dialogue Writer, Story Consultant, TV Show Writer, Novelist, Short Story Writer, Poet, Journalist, Editor, Content Writer, Copywriter, Content Creator, SEO Writer, Social Media Manager, Brand Storyteller, Narrative Designer, Game Scriptwriter, Playwright, Dramaturg, Creative Writing Lecturer, Workshop Facilitator

SCAN FOR MORE

#HumansofAFDA

























General Information

1 ENTRY REQUIREMENTS

Higher Certificate
entry into Higher Certificate

Undergraduate Bachelor's Degrees
(BA / BCOM / B CREATIVE WRTING/BFAD) entry into 1st year

Undergraduate Bachelor's Degrees
(BA / BCOM / B CREATIVE WRTING/BFAD) entry into 2nd year

Postgraduate Honours Degrees
BA HONS entry requirements

Postgraduate Master Of Fine Arts
MFA entry requirements

2 INTERNATIONAL STUDENTS

3 FINANCE & BURSARIES

Fees

Bursaries

Study Loans

4 HOW TO APPLY

Entry Requirements

into AFDA's fully-accredited programmes



Higher Certificate programmes

1 YEAR COURSE

National Senior Certificate (South African Grade 12 / Matric) with entry into a Diploma or Higher Certificate or equivalent.

SHOULD YOU NOT HAVE THE ABOVE YOU MAY ALSO QUALIFY TO ENTER IF YOU:

Complete and pass the AFDA Entrance Exam.

Please contact your nearest AFDA Campus for details on the Entrance Exam.



1ST YEAR OF Undergraduate Bachelor's Degrees (BA / BCom / B Creative Writing)

3 YEAR COURSE

National Senior Certificate (South African Grade 12 / Matric) with entry into a Bachelor's degree.

OR

You may also enter an AFDA degree if you have successfully completed an accredited Higher Certificate programme.

SHOULD YOU NOT HAVE THE ABOVE, YOU MAY ALSO QUALIFY TO ENTER IF YOU HAVE ONE OF THE FOLLOWING:

- A National Skills Certificate / National Certificate (Vocational) (NCV) on NQF level 4 with 3 fundamental subjects (including English) above 60% and 4 vocational subjects above 70%.
- A technical N5 certificate with 4 subjects passed on N5 level including Maths and English.
- The ACE School of Tomorrow (Accelerated Christian Education) on an achievement level similar to Grade 12 with Bachelor's Pass.
- You have passed the first year of an accredited programme on NQF 6 or 7 (first year of a diploma or degree) or equivalent.
- If you do not have Grade 12 but are 23 years or older, you can apply for exemption to study a degree at AFDA with Universities South Africa.

CONTACT DETAILS:
Matriculation Board & Exemption Certificates

Applications@USAf.ac.za

+27 (0)87 138 3001/2
+27 10 591 4401/2

*RECOGNITION OF PRIOR LEARNING

RPL stands for Recognition of Prior Learning. It arises from an international tendency to increase students' access to education by articulating various types and levels of education with each other, to promote lifelong learning and ensuring no-one is barred from higher education. In South Africa, it was a core principle of the White Paper on Higher Education in the late nineties, and again in the January 2012 Green Paper for post-school education and training issued by The Department of Higher Education and Training.

All Higher Education institutions in South Africa must have a policy and procedure to assess prospective students' RPL to see if they can enter the courses with a reasonable chance of success.

AFDA's alternative routes to access degree studies include RPL from other relevant and equal qualifications. To find out if you qualify, send us an email with your enquiry or request an interview.

2ND YEAR OF **Undergraduate Bachelor's Degrees (BA / BCom / B Creative Writing)**

YOU MAY RPL* INTO SECOND YEAR OF AN AFDA DEGREE IF YOU HAVE ONE OF THE FOLLOWING:

- Completed 1st year at a registered university in a relevant field and have no outstanding credits.
- 5 years relevant experience in the industry with key responsibilities and roles; and that you pass a formal assessment of the discipline you want to enter.

Postgraduate AFDA Honours Degrees (BA HONS) programme

YOU MAY ENTER INTO THE AFDA HONOURS DEGREE PROGRAMME IF YOU HAVE ONE OF THE FOLLOWING:

- Completed an undergraduate Bachelor's degree at AFDA.
- Completed a 3-year degree programme at a registered university in a relevant field and have no outstanding credits.
  - Please note that the relevance / suitability of your particular degree will be assessed by AFDA and may require that you attend an interview.
- **RPL:** You have 5 years relevant experience in the industry with key responsibilities and roles; and that you pass a formal assessment of the discipline you want to enter.

FOR MORE INFORMATION AROUND THE RPL PROCESS **FOR POSTGRADUATE STUDIES**, PLEASE CONTACT

postgrad@afda.co.za

Postgraduate AFDA Master of Fine Arts (MFA) programme

YOU MAY ENTER INTO THE AFDA MFA PROGRAMME IF YOU HAVE ONE OF THE FOLLOWING:

- Completed an AFDA Honours degree.
- Completed an Honours degree at a registered university in a relevant field and have no outstanding credits.
- **RPL:** You have 10 years relevant experience in the industry with key responsibilities and roles; and that you pass a formal assessment of the discipline you want to enter.

International Students

If applicants have a recognised international qualification and meet the criteria listed in the Higher Education Act or the AFDA RPL for Access policy (based on the HE Act of 2008), then they may immediately qualify for access into their chosen AFDA qualification.

Alternative access options include via SAQA, or via the AFDA Entrance Exam. Each applicant will be advised individually regarding entry, based on their application with submission of all academic transcript and qualification documents.

A Certified copy of a SAQA Certificate of Evaluation of the applicant's International qualifications is required for acceptance into AFDA programmes. This certificate is obtained from the South African Qualifications Authority – SAQA (www.saqa.org.za) The NQF Act, 67 of 2008, gives SAQA the mandate to, "with respect to International qualifications, provide an evaluation and advisory service consistent with this Act".

SAQA fulfils this mandate through the Directorate of International Qualifications Evaluations and Advisory Services (DIQEAS). The work of DIQEAS helps to clarify the meaning of International qualifications for local use and links those qualifications to NQF levels so that the holders of International qualifications can take up work and study opportunities in South Africa.

FOR MORE INFORMATION

Further information on how to apply for the certification of evaluation can be found on the website:

http://www.saqa.org.za/

Feel free to contact our International Recruitment Office:

https://afda.co.za/about/your-questions-answered/

international@afda.co.za

+27 (0) 41 582 1266
+27 (0) 21 448 7600

Finance & Bursaries



Fees

Scan to access AFDA's fee structures. Ensure to take note of the various fees and payment plan deadlines.



Bursaries

There are numerous organisations that offer bursaries and funding for students in need.

Scan to download bursary information. Or contact your preferred campus for advice.



Study Loans

AFDA students and fee payers can finance their studies through several loan providers. We advise comparing South African banks for the best interest rate, or exploring funding organisations like Manati Alternate Student Funding and Student Hero.

Once you receive your emailed acceptance letter, apply for your study loan the year before you enrol.



AFDA Extender

AFDA Extender is a 24-month payment option designed to help students and fee payers manage tuition costs.

Before making a financial commitment, please review how the plan works, including eligibility criteria, costs, and approved terms. For full details, visit the AFDA Extender information page, or apply directly via the AFDA Extender application portal.

How to Apply

The Application Process

Your Journey to Enroling as a Student at AFDA begins here:

STEP 1



APPLY ONLINE

Apply for your chosen course on **www.afda.co.za** or at your preferred AFDA campus.

STEP 2



REGISTER

To guarantee your spot for the academic year, you need to pay a registration fee. Please remember to use your student number when you make the payment (the acceptance letter you received contains your student number). You can pay online or do an EFT payment at the bank.

STEP 3



PAY NOW

Students who wish to pay their tuition fees should proceed to make payment.

Alumni Success

Alumni in key positions in over 300 feature films

Spiderman, Black Panther, My Octopus Teacher, Nommer 37, The Fragile King, Ellen: Die Ellen Pakkies Storie, Stroomop, Kanarie, Five Fingers for Marseille, Susters, Raaiselkind, Stam, Thys & Trix, Looking for Love, God is African, Beast, Soldiers of the Rock, Footskating, Footskating 2 –straight out of Benoni, Bunnychow, The Flyer, Ouma se Slim Kind, Bakgat 1,Bakgat 2, Bakgat 3, Nightdrive, Hoofmeise, Superhelde, Zama Zama, Long Street, Man on the ground, Casting me, Faan se Trein, Skoonheid, Shirley Adams, Ek Joke Net, Faan se Trein, Hard to get, I declare you black and white, Anica's movie, Angel of the skies, Man on the ground, How to steal 2 million, Lyfstraf, The Boers of Patagonia, Crumbs, Hear me Move, Die Windpomp, Strikdas, Pad na jou hart, Mooi Rivier, Semi Soet, Hollywood in my huis, The one you Love, The Prequel to the Chainsaw Massacre, The Ninja Turtles (remake), Darkness must fall, Invasion LA, Space Chimps, Star Trek (the movie), Ballade vir n Enkeling, Wolwedans in die Skemer, Skeem, Leading Lady, Gog Helen, Othello Burning, Wrath of the Titans, Four Corners, Material, Necktie Youth, Mannetjies Roux, Thina Sobalili , iNumber iNumber, Suurlemoen, Veraaiers, As jy sing, State of Violence, Bang Bang Club, Fanie se Labola, Lucky, Klein Karoo, Jimmy in Pienk, Platteland, Pretville, Between Friends, Eternity, Triomf, Blitzpatrollie, Spoon, Pray for Death, A Lucky Man, Paradise Stop, Sleepers Wake, Ek Joke net 2, Musiek vir die agtergrond, Roepman, Agent 2000 – ie Laksman, Homecoming, Die Ontwaking, Sonskyn Beperk, Sink, Modder en Bloed, Verskieterende Ster, Free State, Uitvlugt, Dis Kou Kos Skat, Noem My Skollie, Vir Die Voels, Jou Romeo, Sy Klink Soos Lente, Vaselientjie, Happiness is a four letter word, Mrs Right Guy, Safebet, Hatchet Hour, My Fathers War, Twee Grade van Moord, Treurgrond, Vir Altyd, Battle: Los Angeles, Straight Outa Benoni, Gog Helen, Vaya, Roepman, Kalushi, Beyond the River, Assignment, The Wound, The Suit, Last Broken Darkness, Ballade vir 'n Enkeling, Supa Modo, Die Verhaal van Rachelt jie de Beer, Die Seemeeu, Vergeet My Nie, Life is not a Buriel, it's a Resurection, Zulu Wedding, Flatland, 3 days to Go, Farewell Ella Bella, The Harvesters, Fried Barry, 1960, Surviving Gaza, Letters of Hope, Wild is the Wind, Seriously Single, Bedford Wives, How to Ruin Christmas: The Wedding, Indemnity, Stiekuit, I am Here, Fiela Se Kind, Knuckle City,

The Tokoloshe: The Calling... Blood Psalms, Blood & Water, Unseen, Shaka ILemba, Suidooster, Ludik, Collision, Lockdown, The Brave Ones, Justice Served, Tsha Tsha, Zion, Diamond in the Rough, Momzamo, For Sale, My Zulu Promise, Homecoming, Skeem Saam, Society, Donkerland, Getroud Met Rugby, City Ses'la, Intersexions, Those who can't, High Rollers, Suidooster, Isidingo, Generations, Uzalo, All Access, The A List, Mthunzi We Ntaba, Entabeni, Redemtion, So You Think You Can Dance, Vaya Mzansi , Culture Shock , Clash of The Choirs, Something's Cooking , Reality Check, Ken Jy My, Traffic, Gazlam', 'Home Affairs', 'Beetroot', 'Fela's TV', Hola Mpinji,One Way, Back Stage, Jozi-H, So You Think You're Funny!, Soul City, Ses' Top La, Kasi Style, The Lab, Nothing for Mahala, Scoop Schoombie, Secret in My Bosom, Mzansi, Mtunzini 72, The Cypher, Bay of Plenty, Gothia Caper, Forever Young, Sketch U Later, Single Guys, Love Back, Umlilo,Nomzama, Jacobs Cross, Bloedbroers, Saints and Sinners, Isabaya, Haven, 4 Play: Sex Tips for Girls, 90 Plein Street, Big Brother South Africa, Big Brother Africa, Making the Cut, Peak Season, 7de Laan, Kruispad, Plek van die Vleisvreters, Rockville, Swartwater, Egoli, Binnelanders, Amalia, Dit was Stom, askies, Villa Rosa, When we were Black, Scandel, Riemvasmaak, Task Force, Pandjieswinkel-Stories, Hard Copy, Erfsondes, Zabalaza, Sokhulu and Partners, Meet Joe Food, Montana, Stokfel, The Wild, Stash, Mr Bone, Skyf, Single Girls, Single Guys, Inkaba, Wallender, Ingoma, Strike Back, Ugugu no Andile, Abo Mzala, Dream World, Heartlines, Stout iNkaba, Boundjies, Mshika-Shika, Bay of Plenty, I Love South Africa, Hola Mpinji, Shooting Stars, The Comedy Central Roast, aYeYe, Zaziwa, eKasi, Top Shayela, Fear Factor South Africa, Kota Life Crises, Rize Amanzi, Strictly Come Dancing, Wild at Heart, Culture Shock, Samsokolo, Innocent Times, Snitch, Song vir Katryn, The Mating Game, Zero Tolerance, End Game, Come Duze, Kowethu, Ihawu, Uskroef noSexy, The No. 1 Ladies Detective Agency, Diep City, The River

Alumni in key positions in over 250 Television & Online Streaming Productions

















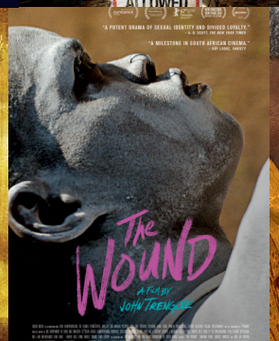














Alumni Success

Netflix Productions

AFDA alumni occupy numerous key creative and leadership roles across major Netflix productions, particularly through long-term partnerships with leading South African production companies. Their influence spans executive leadership, directing, writing, performance, and technical craft.

Production & Executive Leadership

Many Netflix originals from South Africa are driven by alumni-led production houses such as Gambit Films, Stained Glass Productions, and Black Brain Pictures.

Nosipho Dumisa, Daryne Joshua, Travis Taute and Simon Beesley:
Founding members of Gambit Films and executive producers behind global Netflix hits including Blood & Water, Unseen, and Bad Influencer.

Gugu Zuma-Ncube:
Co-founder of Stained Glass Productions, currently developing multiple book adaptations for Netflix.

Mandla Ngcongwane:
Founder of Black Brain Pictures, which holds a multi-title partnership with Netflix.

Paul Buys:
Executive producer of Ludik, Netflix's first Afrikaans original series.

Stained Glass TV

GAMBIT FILMS

























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‘Our actions create us’

(‘Sada tanisens gera kuru da’)

The AFDA motto, a Khoisan expression



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